



Chicago Metropolitan Agency for Planning

233 South Wacker Drive
Suite 800
Chicago, IL 60606

312-454-0400 (voice)
312-454-0411 (fax)
www.cmap.illinois.gov

Board Meeting Minutes

August 11, 2010

Offices of the Chicago Metropolitan Agency for Planning (CMAP)
Cook County Conference Room
Suite 800, 233 S. Wacker Drive, Chicago, Illinois

- Board Members:** Gerald Bennett-representing southwest Cook County, Frank Beal-representing the City of Chicago, Alan Bennett-representing suburban Cook County, Roger Claar-representing Will County, Joe Deal-representing the City of Chicago, Russell Hartigan-representing west Cook County, Elliott Hartstein-representing Lake County, Al Larson-representing northwest Cook County, Marilyn Michelini-representing Kane and Kendall Counties, Raul Raymundo-representing the City of Chicago, Rick Reinbold-representing south Cook County, Rae Rupp Srch- representing DuPage County, Dan Shea-representing McHenry County, Nigel Telman-representing the City of Chicago (via phone), and non-voting member Steve Schlickman-representing the MPO Policy Committee
- Staff Present:** Randy Blankenhorn, Jill Leary, Dolores Dowdle, Tom Garritano, and Sherry Kane
- Others Present:** Jan Ward-Kane Kendall Council of Mayors, Mike Walczak and Chris Staron-NWMC, Tam Kutzmark-DMMC, Vicky Smith-Southwest Conference of Mayors, Tammy Wierciak and Len Cannata-WCMC, Hugh O'Hara-WCGL, Andy Plummer-RTA, David Seglin-CDOT, Marta Perales-ILMPO, Carl Bindenagel-Civic Federation, John Pobjewski-Thirst, Ken Glassman-Jacobs, Catherine Kannenberg-Metra, Alan Mammoser, Matt Swenthofske-City of Evanston and Joe Schweiterman-DePaul University, Chaddick Institute.

1.0 Call to Order and Introductions

The Chairman, Mayor Gerald Bennett, called the meeting to order at approximately 9:30 a.m., and asked Board members to introduce themselves.

2.0 Agenda Changes and Announcements

There were no agenda changes.

3.0 Approval of Minutes – June 9, 2010

A motion to approve the minutes of the June 9, 2010 board meeting, as presented, made by Dan Shea, seconded by Rae Rupp Srch and with all in favor, carried.

4.0 Executive Director's Report

Executive Director Randy Blankenhorn pointed to a Fact Sheet that was distributed and reported that HUD is accepting grant applications for the Sustainable Communities Initiative that CMAP, in collaboration with the City of Chicago, the counties and the Chicago Community Trust, sees as an opportunity to advance the implementation of *GO TO 2040*. Expected to be very competitive, HUD has less than \$75 million to award nationally. Blankenhorn also reported that the City of Chicago has made a new appointment to the CMAP Board. Replacing Andre' Rice, Susan Campbell is expected to be a great asset to the board. She has a Master's degree in planning and currently is an Associate Vice President at the University of Chicago, Office of Civic Engagement. Additionally, Blankenhorn continued, the Governor's appointment to the Board, Ian Doughty, resigned last month.

A resolution that would allow the Executive Director to execute an intergovernmental agreement with the Cook County Assessor's Office for access to a GIS database was presented for approval. A motion by Alan Bennett was seconded by Frank Beal to adopt the resolution, as presented. With all in favor the motion carried. Alan Bennett asked that he be provided with a copy of data dictionary.

Blankenhorn also asked that the Board members mark their calendars to be with CMAP the entire morning of October 13 for the Launch that will immediately follow a joint meeting of the Board and the MPO Policy Committee to approve the plan.

5.0 Contract Approvals

5.1 A motion to approve a contract award to Lake County Press for printing of both the long and short versions of the *GO TO 2040* plan at a cost of \$138,967 was made by Russell Hartigan and seconded by Alan Bennett. With all in favor the motion carried.

5.2 A motion to approve contract awards to Cambridge Systematics for the Tour-Based and Supply Chain Logistics Modeling and Parsons Brinckerhoff for the Transportation Pricing Model at a cost not to exceed \$479,417 was made by Mayor Marilyn Michelini and seconded by Dan Shea. With all in favor the motion carried.

5.3 A motion to approve a contract with Berkeley Transportation Systems at a cost of \$100,000 to develop a web-based archived data user service was made by Rae Rupp Srch and seconded by Mayor Marilyn Michelini. With all in favor the motion carried.

5.4 A motion to approve subcontracts with Fox River Ecosystem Partnership (FREP) at \$14,000, the Conservation Foundation at \$76,000 and Environmental

Defenders of McHenry County \$76,000 for Fox River Basin Watershed Planning was made by Dan Shea and seconded by Russell Hartigan. With all in favor the motion carried.

6.0 Committee Reports

Neither the Planning nor Programming Coordinating Committees had met earlier in the day—a written summary of the working committee meetings had been provided.

7.0 GO TO 2040

7.1 A detailed memo had been provided summarizing the outreach efforts throughout the public comment period that closed on August 6, 2010. Executive Director Randy Blankenhorn reported the following. Well over 200 meetings of various types had occurred that resulted in a huge increase in web traffic. A link to all the comments is on the home page. Questions arising concerning major capital projects resulted in a special meeting of the MPO SAFETEA-LU subcommittee reaffirming the categorization of the projects and staff included more language on the unconstrained projects. A number of comments were made emphasizing the importance of arts and culture that will be included in the Challenges and Opportunities section along with the value of recreational opportunities and bicycle and pedestrian concerns. One area, demographic trends, that had been completely overlooked in the draft plan will also be included. The remaining timeline will have a final draft prepared by September 1 that will include a guide to changes. Final comments from the Board, it is hoped, will be made at the September 8, 2010 meeting in anticipation of adoption on October 13. Blankenhorn fielded comments made by the board regarding implementation strategy, the constrained capital budget, governance and infrastructure, and innovative financing. Blankenhorn also reported that CMAP will respond in writing to all governing authorities who had submitted comments.

7.2 John Pobjewski, a design consultant of Thirst, (a subcontractor of ASGK) presented an overview of the shorter version of the plan, first by providing some background related to “visual culture”, that a product must feel both “attainable and new” and the visual branding work that had been done in merging CMAP with *GO TO 2040*. Pobjewski’s presentation of the plan included a look at the four priorities: Livable Communities, Human Capital, Efficient Governance, and Regional Mobility. East section, beginning with a portrait that tells a story, also included recommendations and a series of action steps that were all illustrated with a photo, data or a combination of both. Pobjewski concluded the presentation with a walk through the website that closely mirrors the plan.

7.3 Regarding the *GO TO 2040* launch and associated media outreach, CMAP staff Tom Garritano pointed out recent coverage during the draft plan comment period, including stories in the New York Times and Chicago Tribune. Staff elected not to make a major media push during that timeframe to avoid detracting from the October launch. While stories have focused primarily on capital projects, he said, the hope is that curiosity about them will have peaked

regarding the launch, so that October coverage will present a more complete view of the comprehensive plan. The goal is to position CMAP in the leadership role for the region's implementation of *GO TO 2040* through mid-century and beyond. During August, staff is apprising reporters of the schedule toward approval of the plan, and press briefings will be held in September as outreach expands. A messaging training session will be held for board members immediately after the September board meeting. For the October 13 implementation launch, Mayor Bennett and Randy Blankenhorn will be our primary spokespersons. An electronic press kit will include a news release, fact sheet, and on-line resources including embeddable video. This will be followed by the launch of the Regional Indicators Project website, named "Metro Pulse," around November 17 or 18. This will be a very visible step in the implementation of *GO TO 2040*. Garritano was asked to add the Illinois Municipal League's Illinois Issues to the list of media contacts, along with Suburban Trib and Life Newspapers. Mayor Bennett and Randy will speak at the IML annual meeting on Friday afternoon, September 24, 2010. Other suggested avenues for outreach included community colleges throughout the region, public service announcements at transit stops, the IML magazine, members of the General Assembly, and FLIP participants.

8.0 A History of Regional Planning

A professor from DePaul and co-author (along with Alan Mamoser) of the book "Beyond Burnham", Joe Schweiterman, congratulated the entire CMAP team announcing that not since 1966 had the Chicago Tribune done a full page feature on regional planning. Schweiterman went on to give a lively and informative history of planning in the region beginning with Burnham's (and Bennett's) plan in 1909 that had been largely a civic endeavor followed by a second great duo of Burnham, Jr. and Robert Kingery who tried but were never able to achieve the goal of producing an update to the Burnham plan. After WWII, Schweiterman continued, through federal funding, CATS (the inventor of the field of transportation science), NIPC and in late 1958 the Illinois Toll Highway Authority were formed. Matthew Rockwell, NIPC's second Executive Director was responsible for the Finger Plan, approved in 1968 that called for transportation focused along the commuter rail lines. Schweiterman concluded that CMAP has been a fresh start that puts planning back on the map in a pretty big way and hopes that *GO TO 2040* will be the region's third great plan.

9.0 Other Business

Alan Bennett spoke of an application being made by a dozen or more communities in Lake County for the use of Lake Michigan water. An analysis is underway, Blankenhorn responded, and that while Lake Michigan water, when practical, is a preferred source for water, ultimately the decision rests with IDNR.

Mayor Al Larson questioned legislation being introduced that may dissolve the Metra board. Steve Schlickman reported that the RTA is working with Senator Garrett, that

there is a concern that appointments to that board should be made in the region versus Springfield.

10.0 Public Comment

There were no comments from the public.

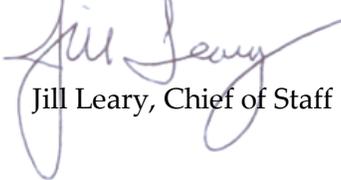
11.0 Next Meeting

The CMAP Board will meet next on September 8, 2010.

12.0 Adjournment

At approximately 10:48a.m., a motion to adjourn was made by Frank Beal and seconded by Russell Hartigan. With all in favor the motion carried.

Respectfully submitted,



Jill Leary, Chief of Staff

08-12-10

/stk

Approved as presented, by unanimous vote, September 8, 2010.